

RACHEL PECKMAN

DESIGN & ILLUSTRATION

570-573-9048

hello@rachelpeckman.com

rachelpeckman.com

SKILLS

Adobe Suite CC

Acrobat, Illustrator, InDesign, Photoshop

Microsoft Office 2013

Excel, Powerpoint, Teams, Word

Other

Illustration, hand-lettering

EDUCATION

Tyler School of Art, Temple University

Philadelphia, PA

B.F.A., Graphic and Interactive Design

May 2016

EXPERIENCE

Running Press, Hachette Book Group

Designer

Philadelphia, PA

Responsible for design and development of 15 titles a year. Support art director and work collaboratively with editors, freelance illustrators, in-house production team and external designers on all aspects of book making including layout, cover design, text edits, proofing, and routing. Also responsible for design corrections to reprints.

February 2017-present

(Jr designer from 2017-2021)

Pearhead, Inc.

Junior Designer

Brooklyn, NY

Designed baby and children's keepsakes. Conducted product research and development, designed project specs, product renderings and packaging. Brainstormed new product and design ideas and created mockups.

July 2016-February 2017

Running Press, Perseus Books Group

Design Intern

Philadelphia, PA

Student intern, supporting graphic designers and art director.

Fall 2015

Disc Makers, AVL Digital Group

Web Intern

Pennsauken, NJ

Student intern, supporting graphic designers and creating HTML emails, web banners, and other marketing materials

Summer 2015

AWARDS

Communication Arts, Typography Annual

One Giant Leap

Jan/Feb 2017

Adobe Design Achievement Awards, Semifinalist

Zodiac Tea Origami Studio Kickstarter

2016